



# NORCAL CLEAN TECHNOLOGY FORUM & EXPO AND WEST COAST COLLABORATIVE PARTNERS MEETING



PRODUCED BY



IN PARTNERSHIP WITH



Green Transportation  
Summit & Expo

# SPONSOR & EXHIBITOR OVERVIEW

# ABOUT US

## THE WEST COAST COLLABORATIVE

The West Coast Collaborative is a voluntary public-private partnership committed to reducing diesel emissions and advancing clean technologies throughout the western United States. The West Coast Collaborative hosts regular Partners Meetings, bringing together leaders from federal, state, and local government, the private sector, academia, and environmental groups committed to reducing diesel emissions and advancing clean air technologies and practices along the West Coast of North America. The West Coast Collaborative Partners Meeting is a forum for information sharing among stakeholders for raising awareness of the need and resources for diesel emissions reductions, and the many successful state, tribal, local, and regional efforts that promote and support voluntary emission reduction projects.



## SACRAMENTO CLEAN CITIES

Founded in 1994, the Sacramento Clean Cities Coalition works to reduce the use of fossil petroleum in the transportation sector by sponsoring educational workshops, alternative fuel demonstrations, vehicle and equipment technology expositions, grant and funding roundtables, and ride-and-drive events. The Coalition has well established ties with government, non-profit and private businesses operating light-duty, medium-duty, heavy-duty vehicles and off-road equipment, as well as vendors for a wide variety of low-emission and zero-emission vehicles, equipment and fuels. More recently, the Coalition has begun working to increase awareness of zero-emission fuels and technologies in the general public, and with the public agencies that make grants available for the general public to begin using these technologies.



# SPONSOR BENEFITS

TOP TIER

## TOP TIER SPONSOR BENEFITS

- Top-tier logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and Forum program
- Social Media announcement and re-tweeting of relevant news
- Banner placement (provided by sponsor, placed by Forum team)
- Opt-in attendee list (by request)

## PRESENTING SPONSOR | \$15,000 (3 available)

- Presented By title below logo, to be used in outgoing marketing and promotional activities
- 1-page ad included in printed Forum program
- Company leader to introduce session of choice
- Custom exhibitor space (requested by sponsor, approved by Forum team)

## STAGE SPONSOR | \$10,000 (exclusive)

- Custom signage/display featured on main Forum stage (approved by Forum team, provided by sponsor)
- 10 x 10 exhibitor space

## RECEPTION PRESENTING SPONSOR | \$7,500

- Custom signage featured at all Reception bar and food service areas (provided by sponsor)
- Company leader to introduce Reception in Sponsor Foyer/Reception stage area (5 minutes)
- Recognition by Emcee as Reception Sponsor in onsite announcements
- Logo feature next to Reception in Forum print program
- 10 x 10 exhibitor space

# SPONSOR BENEFITS

## MID TIER SPONSOR BENEFITS

- Mid-tier logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and Forum program
- 10 x 10 exhibitor space
- Opt-in attendee list (by request)

## BAG SPONSOR | \$5,000

- Show bags given to every attendee - provided by sponsor

## LANYARD SPONSOR | \$5,000

- Lanyards co-branded, provided by sponsor and distributed to every Forum attendee

## LUNCH PRESENTING SPONSOR | \$5,000

- Sponsor logo on screen and sign/pop-up banner featured on stage during Lunch (provided by sponsor, placed by Forum team)
- Opportunity to place literature or giveaways at every seat during lunch

## PLENARY / KEYNOTE PRESENTING SPONSOR | \$5,000

- Introduction of Keynote by company executive on main stage
- Promotion handed out/on chairs during Keynote sessions
- Logo on main stage screen during Keynote
- Logo feature next to Keynote Session in Forum print program

MID TIER

# SPONSOR BENEFITS

BASE TIER

## BASE TIER SPONSOR BENEFITS

- Base-tier logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and Forum program
- 10 x 10 Exhibitor space
- Opt-in attendee list (by request)

## SESSION SPONSOR | \$3,500

- 3-5 minutes Introduction of Panel Session
- Logo feature next to session in Forum print program

## TOUR/TRANSPORTATION SPONSOR | \$3,500

- Transportation provided by sponsor (if Tour Sponsorship)
- Logo feature next to Tour in Forum print program and website

## COFFEE SPONSOR | \$3,000

- Logo feature next to sponsored coffee break on website, feature next to coffee station and in Forum print program

## EVENT SPONSOR | \$2,500

## EVENT SPONSOR NO BOOTH | \$1,500

- Logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and Forum program
- Opt-In Attendee List (by request)

## EXHIBITOR LEVEL

10' x 10': \$1,500

10' x 20': \$2,850

10' x 30': \$4,050



# CONFIRM

## EVENT DETAILS

October 16-18, 2018

McClellan Conference Center | Sacramento, CA  
[norcalcleanfleetexpo.com](http://norcalcleanfleetexpo.com)



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