



NORCAL CLEAN FLEET TECHNOLOGY CONFERENCE & EXPO



PRODUCED BY



IN PARTNERSHIP WITH



SPONSOR & EXHIBITOR OVERVIEW

ABOUT US

The Clean Cities Coalitions in Sacramento and the East Bay are joining with the Green Transportation Summit and Expo for the second annual NorCal Clean Fleet Technology Conference & Expo. The conference will run from October 15th through the 17th at the McClellan Conference Center in Sacramento, and will feature the latest in low-emission and zero-emission on- and off-road technologies, community clean air action, funding opportunities, as well as insights from policy and regulatory leaders at the local, regional, state and federal levels.

SACRAMENTO CLEAN CITIES

Founded in 1994, the Sacramento Clean Cities Coalition works to reduce the use of fossil petroleum in the transportation sector by sponsoring educational workshops, alternative fuel demonstrations, vehicle and equipment technology expositions, grant and funding roundtables, and ride-and-drive events. The Coalition has well established ties with government, non-profit and private businesses operating light-duty, medium-duty, heavy-duty vehicles and off-road equipment, as well as vendors for a wide variety of low-emission and zero-emission vehicles, equipment and fuels. More recently, the Coalition has begun working to increase awareness of zero-emission fuels and technologies in the general public, and with the public agencies that make grants available for the general public to begin using these technologies.



SPONSOR BENEFITS

TOP TIER

TOP TIER SPONSOR BENEFITS

- Top-tier logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and Conference program
- Social Media announcement and re-tweeting of relevant news
- Banner placement (provided by sponsor, placed by Conference team)
- Inclusion in Exhibitor Passport
- Opt-in attendee list (by request)

PRESENTING SPONSOR | \$15,000 (3 available)

- Presented By title below logo, to be used in outgoing marketing and promotional activities
- 1-page ad included in printed Conference program
- Company leader to introduce session of choice
- Custom exhibitor space (requested by sponsor, approved by Conference team)

STAGE SPONSOR | \$10,000 (exclusive)

- Custom signage/display featured on main Conference stage (approved by Conference team, provided by sponsor)
- 10 x 10 exhibitor space

RECEPTION PRESENTING SPONSOR | \$7,500

- Custom signage featured at all Reception bar and food service areas (provided by sponsor)
- Company leader to introduce Reception in Sponsor Foyer/Reception stage area (5 minutes)
- Recognition by Emcee as Reception Sponsor in onsite announcements
- Logo feature next to Reception in Conference print program
- 10 x 10 exhibitor space

SPONSOR BENEFITS

MID TIER SPONSOR BENEFITS

- Mid-tier logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and Conference program
- 10 x 10 exhibitor space
- Inclusion in Exhibitor Passport
- Opt-in attendee list (by request)

BAG SPONSOR | \$5,000

- Show bags given to every attendee - provided by sponsor

LANYARD SPONSOR | \$5,000

- Lanyards co-branded, provided by sponsor and distributed to every Conference attendee

LUNCH PRESENTING SPONSOR | \$5,000

- Sponsor logo on screen and sign/pop-up banner featured on stage during Lunch (provided by sponsor, placed by Conference team)
- Opportunity to place literature or giveaways at every seat during lunch

PLENARY / KEYNOTE PRESENTING SPONSOR | \$5,000

- Introduction of Keynote by company executive on main stage
- Promotion handed out/on chairs during Keynote sessions
- Logo on main stage screen during Keynote
- Logo feature next to Keynote Session in Conference print program

MID TIER

SPONSOR BENEFITS

BASE TIER

BASE TIER SPONSOR BENEFITS

- Base-tier logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and Conference program
- 10 x 10 Exhibitor space
- Inclusion in Exhibitor Passport
- Opt-in attendee list (by request)

SESSION SPONSOR | \$3,500

- 3-5 minutes Introduction of Panel Session
- Logo feature next to session in Conference print program

TOUR/TRANSPORTATION SPONSOR | \$3,500

- Transportation provided by sponsor (if Tour Sponsorship)
- Logo feature next to Tour in Conference print program and website

COFFEE SPONSOR | \$3,000

- Logo feature next to sponsored coffee break on website, feature next to coffee station and in Conference print program

EVENT SPONSOR | \$2,500

EVENT SPONSOR NO BOOTH | \$1,500

- Logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and Conference program
- Opt-In Attendee List (by request)

EXHIBITOR

10' x 10': \$1,500 • 10' x 20': \$2,850 • 10' x 30': \$4,050

- Logo feature in email promotion, website
- Booth space includes 2 chairs, 6' draped table, 1 wastebasket

VEHICLE EXHIBITOR | \$1,500

- Logo feature in email promotion, website
- Vehicle on display outside of McClellan Conference Center

CONFIRM

EVENT DETAILS

October 15-17, 2019

McClellan Conference Center | Sacramento, CA
norcalcleanfleetexpo.com



CONTACT

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